

Dane Messall

Brainco

January 2011 to Current

Instructor

Currently a part-time instructor teaching a class that introduces students to the basics of HTML and CSS.

Clockwork

November 2010 to February 2011

Interactive Design Intern

Worked closely with Design Director to create engaging designs for client projects. Also worked on the front-end development of client websites.

Unearthed Music

April 2010 to August 2010

Front End Web Development Intern

Redesigned Unearthed Music and implemented new design into a WordPress site. Also took part in organizing Unearthed Music's presence in social media through Twitter and Facebook.

Aeon Home For Generations

October 2008 to April 2010

Volunteer Designer

Worked closely with Communications Manager to provide Aeon with high quality print designs for a non-profit organization. Projects included: seminar display, annual meeting poster and postcard, new property direct mail pieces and monthly Aeon newsletters.

GetShook Sports

October 2007 to April 2008

Designer

Developed creative design solutions for company branding and marketing, which included ideation and production of in-store advertising, marketing collateral, website concepts, web banners, direct mail and Ebay selling templates. Additional responsibilities included photographing products and editing photos for upload to GetShook's Ebay and online store. Also in charge of tracking the selling and buying of products through both the Ebay store and web store.

The Tile Shop

January 2007 to July 2007

Designer

Ideation and creation of print media: including in store signage, credit card statement inserts, magazine ads and other marketing materials. Consistently communicated with marketing team and corporate management to develop engaging print and online advertisements.

Sotanlife.com

December 2005 to April 2006

Design Intern

Collaborated with lead designer and management to design and layout Sotanlife media kit. Responsible for the design of clients web banners that were placed on the Sotanlife website. Designed print media that was used to promote awareness throughout the Twin Cities.

Graphic/Web Developer

612.381.6850 | dane@daneray.com
www.daneray.com

Technical Skills

Adobe Creative Suite

Advanced knowledge in Illustrator, InDesign, Photoshop and Acrobat.

TextMate

Exceptional hand coded HTML/CSS

Wordpress & PHP

Intermediate knowledge

jQuery

Intermediate knowledge

Flash & AS3

Basic working knowledge

Education

The Art Institutes International

Minneapolis, MN
B.S. Web Design & Interactive Media
December 2010

The Art Institutes International

Minneapolis, MN
B.S. Graphic Design
December 2006

Dickinson State University

Dickinson, ND
Focused Studies Art & Design
August 2002 to May 2003